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The First 72 Hours

When it has already begun, the clock is the doctrine.

Hour zero to one — do not make it worse

Deal with the handful who came to fight; do not charge the many who came out of grief.

Hours one to twelve — run the loop, lower the heat

Your own channel posting updates at short intervals, riding the same hashtags the fury is using, so the public always has somewhere true to look.

Day one to two — answer, don't just manage

Visible action that answers the wound — on the street and on the screen at once.

Day three and beyond — convert the moment

Justice at a speed the public can believe in — done and said, not announced as an intention.

It has been done.

A murder on 26 October 2020; the chargesheet on the eleventh day; conviction in month five, life sentences two days later. The fury was answered rather than crushed — and it subsided, because what it had actually demanded was justice at a speed it could believe in.